

Research Publications:

International:

1. Pathak P., Singh S. – ‘The Search for a Good World : A New Paradigm Needed’, Journal of ISM, Vol.4, No. 1, Oct 2009, pp 5-10
2. Singh S., Pathak P. – ‘Packaging and Selling of Jharkhand as Tourism Destinations – A Study’, International Journal of Management Practices and Contemporary Thought, Vol. 2, No. 1, Jan- June 2007
3. Pathak P., Singh S. – ‘Packaging, Marketing and Selling – The Three Imperatives of Indian R&D’, International Journal of Management Practices and Contemporary Thought, Vol. 1, No. 1, July- Dec 2006
4. Pathak P., Singh S. – ‘Managing Business Communication in Management Education: Issues and Dimensions’, Journal of Communication Practices, Vol. 2/2 Dec 2005
5. Pathak P., Venugopal R. & Chandra S. ‘Destination India – What the foreign investor must know’, International Journal of Commerce & Management (US), No.10, Vol. 2, 2000

National:

1. Pathak P, Srivastava P & Singh S, ‘Sustainable Rural Development through Agripreneurship: A Case of Jharkhand Region’, Jharkhand Journal of Development and Management Studies, Volume 7, No. 4(XXIX), October – December 2009
2. Srivastava P., Pathak P. & Singh S, ‘Psycho Social Dimensions of Entrepreneurship in Jharkhand’, Jharkhand Journal of Social Development, Vol.-II, No. 1&2, December 2009
3. Pathak P, Singh S & Pathak N, ‘Emphasizing the Morality Quotient – A Management Education Imperative for India’, Management Insight, Vol. 5, No. 2, December 2009
4. Pathak P, ‘Making Business Sense in India’, Zeitgeist Asia, Vol., 2, No. 2, August 2009
5. Pathak P, ‘Challenge of Management Education in India’, Zeitgeist Asia, Vol. 2, no. 1, July 2009
6. Pathak P & Singh S, ‘Fighting Attrition in Retail’ HRD Newsletter, Vol. 24, Issue: 12, March 2009
7. Pathak P & Singh S. – ‘Competitive advantage through Human Capital- The PSU imperative’ Growth, Vol36, No. 2, July – Sept 2008 pp. 1-5
8. Das S, Pattanayak J K & Pathak P – The effect of quarterly earnings announcements on sensex: A case with clustering of events’, The ICFAI Journal of Applied Finance, Vol 14., No. 11, Nov 2008 pp. 5-19
9. Pathak, P & Singh S. – ‘Glasnost and Management Education: Perestroika as the Imperative’ Management Insight, Vol. IV, No. 1, June 2008 pp
10. Das, N, Pattanayak J.K. & Pathak P.- ‘An Event Study Analysis of the Effect of Quarterly Earnings Announcements on Sensex’, The Journal of Association of National Exchange Members of India, March 2008
11. Das, S, Pattanayak, J.K. & Pathak P. – ‘Impact of Earnings Announcements on the Stock Price Movements’, Indian Accounting Review, Vol. II, No. 1, June 07

12. Pathak P & Singh S.- 'Revisiting Organisation Theory for Responsive Management Education', The Alternative, Vol. 6, No. 2, April 07 - Sept 07
13. Pathak P.- 'Trends in Rural Marketing in India', Management Insight, Vol. 2/2 Dec 2006
14. Singh S., Pathak P. - 'Destination India – What MNCs need to Know?', Alternative, Vol. V, No. 2, April-September 2006
15. Kumar P., Pattanayak J. K. & Pathak P 'Transfer of Technology in Small Scale Industries in India- Concept, Methodology and Implementation', The Alternative, Vol. IV, No. 2, April – September, 2005
16. Pathak P. & Singh S. 'Building a Value Based Society: The search of a New Paradigm', Social Science International Volume 21, Number-1, January, 2005
17. Pathak P., Singh S. & Sen M. 'Return on Investment Marketing', Indian Journal of Accounting, Vol. XXXV (1), December 2004
18. Pathak P. & Singh S. 'Marketing of Indian Research and Development- A Case Study', Management Insight Vol. 1, No. 1, December, 2004
19. Pathak P, Pattanayak J.K., & Kumar P. 'An Empirical Study of Technology Transfer in the SSI of Jharkhand' The Alternative, Vol. III, No. 2, April-September 2004
20. Pathak P. & Singh S. 'What Does a Customer want in a Bike?' Paradigm, Vol. 8, No. 1, Jan-June 2004
21. Pathak P. & Pattanayak J.K. 'Strategy for Technology Transfer in SSIs, Science Tech Entrepreneur', NSTEDB, Department of Science and Technology, GoI, N Delhi, Vol. 12. No. 6, June 2004
22. Pathak P. & Pathak A. 'Productivity: The heart of the Matter', Social Science International, Vol. 20, No. 1, Jan 2004
23. Pathak P. & Singh S. 'Tips for Good Governance from the Ramayana' –The Speaking Tree, The Times of India, New Delhi, Sept. 22, 2003.
24. Pathak P. 'Man & Environment: Symbiotic Relationship' –The Speaking Tree, The Times of India, New Delhi, July 30, 2003.
25. Pathak P. 'Breaking Free from The Fear of Death' –The Speaking Tree, The Times of India, New Delhi, May 27, 2003.
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27. Pathak P. & Singh S. 'Increasing Competitiveness through Marketing: A Case Study' The Alternative, Vol. 2, No. 3., Oct. 2002 – March 2003.
28. Pathak P. & Kumar S.S.S. 'Managing Disasters in Coal Mines -A Case Study', Indian Management, Vol.40, No.6, June 2001.
29. Pathak P. 'Management, does it really matter Indian Management', Vol. 40, No.4, April 2001.
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31. Pathak P. 'It is the Attitude that kills miners', The Telegraph, February 16,2001, Calcutta.

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33. Pathak P. 'Unaccommodated Man' The Telegraph -14 Dec. 1999, Calcutta.
34. Pathak P. 'Business Management through E-Commerce' The Hindustan Times -3rd July 1999.
35. Pathak P., 'Executive Stress Management in Coal Industry -A Case Study', Gondwana Vol.4, No.2, June 1999.
36. Pathak P. 'Whither Management Education' The Hindustan Times -13th March 1999.
37. Pathak P., 'Delegation -The key to subordinate Development' Sankalpa, Vol. VII No.1, Jan- June 1999.
38. Pathak P. 'The Business of Business Schools' Indian Management, Vol. 38, No. 3&4, March-April, 1999.
39. Pathak P. & Gupta A. 'Psephology Finally Arrives' Communicator, Vol. 15, No.4, Oct-Dec., 1998
40. Pathak P.& Sahay S. 'Environment Management through Participation' Proceedings of National Symposium on Environment Feb. 1998.
41. Pathak P. 'Training -More than just a Passing Fad' The Economic Times, 27th July, 1998.
42. Pathak P. 'Higher Education -Challenges of Liberalization' Journal of Higher Education (UGC), Year 6, No.2, 1998.
43. Pathak P. 'Entrepreneurship -The Wise Will Win' Indian Management, Vol.36, No.5, May 1997.
44. Pathak P. 'Coal Mine Disasters -Profiting from Experience' The Economic Times 2nd Dec. 1995.
45. Pathak P. 'Do MBAs Deliver Results' The Economic Times, 25th Sept. 1995.
46. Pathak P. 'The Concept and Process of Change Management' The Chartered Accountant, Vol.XI.III, No.10, April 1995.
47. Pathak P. 'Merchant Banking in India' PTI Features, Feb. 1995.
48. Pathak P. 'Rural Industrialization' Yojana, Vol. 37, No.19, Oct. 1993.
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50. Pathak P. & Rao N. 'Customer Service in Banks' Yojana, Vol. 34, No.13, July 1990.
51. Pathak P. 'Ecological Imbalance -A Human Error' Pragyan, No. 32, Part-II, 1987.
52. Pathak P. & Singh A.P. 'Safety -The Third World Approach' Journal of Social Sciences, Vol. 4, No. 5-6, 1985.
53. Pathak P. 'The Big Role of Small Family' Rural Integration, Vol.13, No. 5&6, 1984.

Book Published and Chapters included in book:

1. 'Singh S. and Pathak P., 'HRM in Retailing' Vikas Publishers, New Delhi

2. Pathak P et al, 'Management Education – The Environmental Dimensions' edited volume Excel Books, New Delhi, 2008
3. Pathak P. & Singh S, 'Entrepreneurship and Economic Growth – The Indian Perspective' in Developmental Aspects of Entrepreneurship, Sage India, 2007
4. Pathak P. et al, 'Managing in the New Global Order' edited volume, Excel Books, 2008
5. Pathak P. et al, 'Management Challenges – The Road Ahead' edited volume, Allied Publishers, 2005
6. Pathak P. and Singh S., 'Life Insurance Corporation – The Leader on the Back foot' Chapter included in Insurance – Theory and Practice Prentice Hall of India, 2005
7. Pathak P. et al, Mining Environment Management Manual, Scientific Publications (India) Pvt. Limited, 2004
8. 'Gunwatta Chakra - Sahyog Se Safalata Tak', a book on Quality Circles in Hindi Eureka Publishers, Calcutta (May 2000)
9. Pathak P & Rao Nageswar , "Customer Service -Banks need Fine Tuning", Chapter included in Emerging Perspectives Indian Banking, Ed. by B L Mathur, Arihant Publishing House, Rajasthan (1997)

Book Review:

- (i) 'India's contribution to Management' by Prabir Malik reviewed for IMPACT, International Journal of Management Practices and Contemporary Thought, Vol 2, No. 2, July – December 2007
- (ii) Managing Organisational Process by G.P. Chattopadhyay reviewed for Indian Management, Vol. 38, No. 3, March 1999
- (iii) Forbes American Business, Reviewed for Indian Management, Vol. 37, No. 4, April 1998
- (iv) The Bhagwad Gita by G. P. Chattopadhyay reviewed for Indian Management, Vol. 37, No. 2, Feb 1998
- (v) Nuts -The Crazy recipe of South West Airlines by Kevin and Jackie Frieberg reviewed for Indian Management, Vol.36, No. 11, November 1997.
- (vi) Commissioned reviewer for India Today (Hindi)
- (vii) Commissioned reviewer for National Book Trust, The leading national publishing house.